



Dale Sidebottom is a TEDx speaker, educator, author and founder helping people create happier, healthier and more connected lives.

For more than two decades he has worked alongside schools, organisations, sporting clubs, leadership teams and communities, combining evidence-based wellbeing, practical leadership tools and the transformative power of play.

Known for his high energy and authenticity, Dale leaves audiences inspired, empowered and equipped with strategies they can apply immediately. People remember these experiences long after the room empties.

"

Play is not the opposite of work. It's one of the most powerful tools we have to connect, learn, lead and thrive.

DALE'S BELIEF

QUICK CREDIBILITY SNAPSHOT

600+

ORGANISATIONS & SCHOOLS

25+

COUNTRIES PRESENTED IN

4

PUBLISHED BOOKS

● TEDx Speaker

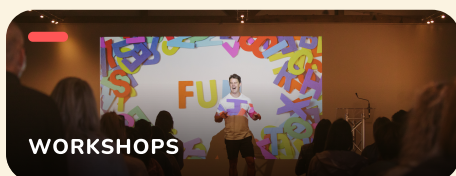
● Founder · The School of Play

● Creator of ClassBreak

● Co-Founder · The Better Us Project

● Host · Energetic Radio

FROM CLASSROOMS TO GLOBAL STAGES



WORKSHOPS



SCHOOLS & STUDENTS



CONFERENCES

— WHAT DALE DELIVERS



Speaking Topics

Sessions designed to create meaningful change, not just motivation. Every keynote and workshop is tailored to your audience, organisation and outcomes.

Storytelling, research, interaction & **practical strategy**, built around your people.

01 KEYNOTE The Power of Play

Why play is one of the most underutilised tools for improving wellbeing, engagement, creativity and performance.

AUDIENCES LEARN

- Why play matters at every age
- The science behind play & wellbeing
- How play builds stronger cultures
- Practical ways to lift energy & engagement

PERFECT FOR Schools, conferences, businesses, sporting clubs & community groups

02 KEYNOTE Culture, Connection & Belonging

How great cultures are intentionally built through trust, relationships and shared experiences.

AUDIENCES LEARN

- How connection drives performance
- Creating environments where people feel valued
- Practical strategies for improving culture
- Building stronger teams & communities

PERFECT FOR Leadership teams, organisations, schools & sporting clubs

03 WORKSHOP Wellbeing That Actually Sticks

A practical approach to wellbeing built on small daily actions, not overwhelming programs.

AUDIENCES LEARN

- Sustainable wellbeing habits
- The Daily PEGG framework
- Building resilience through everyday actions
- Creating positive wellbeing cultures

PERFECT FOR Schools, workplaces, leadership groups & wellbeing conferences

04 KEYNOTE · NEW Wolf Logic

Build trust. Unlock courage. Move as one.

Based on Dale's leadership work and book, *Wolf Logic*, turning groups into aligned, courageous teams.

AUDIENCES LEARN

- How trust is built intentionally
- Creating courageous teams
- Aligning people around shared purpose
- Practical tools for stronger cultures

PERFECT FOR Leadership conferences, executive teams, school leaders & sporting organisations

WAYS TO WORK WITH DALE

- Keynote Presentations
- Interactive Workshops
- Conference Breakouts
- Staff Wellbeing Days
- Leadership Development
- Student Leadership
- Parent & Community Events
- Full-Day Professional Learning

— BEYOND THE STAGE



The World of Dale Sidebottom

Dale's speaking is backed by a whole ecosystem of organisations, programs and resources that turn inspiration into long-term action.



Helping schools, educators and organisations use play as a powerful tool for wellbeing, learning, leadership and culture, through curriculum, professional learning and workshops.



A wellbeing platform for schools, families and workplaces, building daily habits around gratitude, kindness, belonging, confidence and connection.



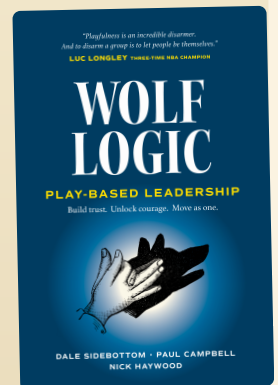
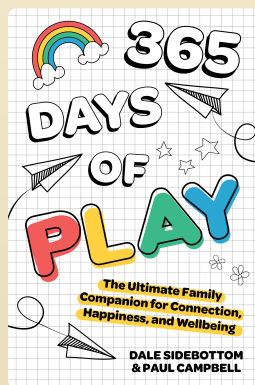
The world's leading play and brain-break platform for educators, creating energised, connected and engaged learning.

1,000+ Activities

130+ Courses

AUTHOR OF **Four Published Books**

PLAY · WELLBEING · LEADERSHIP · CONNECTION



Other Projects

TEDx Speaker

Energetic Radio Podcast

Leadership Consulting

Conference Facilitation

Global Professional Learning

Community Impact

Who Dale Works With

Schools

Early Childhood

Corporate Organisations

Sporting Clubs

Leadership Teams

Conferences

Government

Community Groups

Universities

Parents & Families

DALE IN ACTION, AROUND THE WORLD



— PROVEN IMPACT



Impact, Testimonials & Bookings

Experiences that audiences remember and organisations benefit from, delivered right across the globe.


25+


Countries presented in

600+


Organisations & schools

100s


Keynotes & workshops

1000s


Educators reached

1000s


Students impacted

TEDx


Global conference presenter

WHAT AUDIENCES WALK AWAY WITH

- ✓ Practical tools they can use immediately
- ✓ Greater energy & engagement
- ✓ Stronger connections & relationships
- ✓ Simple wellbeing strategies that work
- ✓ Increased confidence & resilience
- ✓ A renewed sense of purpose & belonging

— WHAT PEOPLE SAY

“

Within the first few minutes he had the audience moving, laughing and having fun, entertaining, with simple tips we can all use every day. The audience loved him.

Tania Cotter

CEO · Physical Education New Zealand

“

Dale's workshop single-handedly changed the morale of our team. We practice 5 minutes of The Better Us Project every morning. It sets everyone up positively for the day.

Mike Davies

Global Investment Director · Mars Foods Chicago

“

The most positively infectious person I've ever met. He didn't stop smiling for four hours straight whilst challenging us at the same time. Pure energy.

Laynton Allen

Managing Director · KidsCo Australia

Also trusted by **Motorola Solutions · Mars Foods · CRMA · Bangkok Patana College · PowerUp Conference**



Let's create something special.

Conference, staff wellbeing day, leadership event, student program or community gathering, Dale would love to craft an experience that leaves a lasting impact.

Book Dale for your next event



▶ **WATCH THE REEL**



BOOK DALE